

US – UK Cross border transactions



Cross border transactions

Our services

Moore Stephens' global network of offices allows us to combine expert knowledge and advice in local markets with a proven ability for experienced corporate finance professionals to work together seamlessly to advise on international or cross border assignments.

Corporate finance services

The Moore Stephens Corporate Finance team provides a comprehensive range of lead advisory and transaction support services to both national and global businesses. Our clients range from mid-sized quoted companies and large private concerns to smaller owner-managed businesses, across a wide variety of industry sectors.

Some of the specific services we provide include:

Mergers & acquisitions

Acquisitions can involve a great deal of management time and significant risk. Regardless of where you are in the life-cycle of your business or the industry you operate in, we can provide specialist skills, practical experience, and objectivity to your plans. Our team has a depth of experience in advising and supporting in the planning, sourcing, negotiation, and completing acquisitions for clients.

Financial due diligence

Financial due diligence is a critical aspect of transaction planning as it can affect the purchase price for a business or even the decision whether to proceed with a transaction. Our experienced professionals undertake a tailored approach and focus on key risk areas to provide pragmatic and commercial insights to ensure the investment rationale is robust and the difficult questions can be answered. We rely on the expertise of our colleagues to cover specialist areas such as tax and pensions, as well as using sector experts to provide the necessary commercial assessments.

Valuations

Valuation is at the core of all M&A activities. Transactions will only complete when seller and buyer valuation expectations are aligned. Assessing a business's value is the starting point to a transaction whether you are a buyer or seller. A valuation of assets at an early stage of the M&A process may enable a buyer to understand the seller's motivation for the transaction as well as identifying synergistic benefits, capacity constraints or excess capacity, and any surplus assets for disposal post acquisition. Our team has extensive experience in valuing companies and assets across a broad range of industry sectors.



Our sectors and cross border capability

Our focus on excellence in a number of key business sectors enables us to deliver practical, commercial solutions to your own unique problems.

Good accounting and advice benefits all businesses, so our clients come from a wide variety of backgrounds. But, if one feature characterises them all, it's the dynamic and complex nature of their financial interests that span national boundaries and different business sectors. That's why we provide a depth as well as a breadth of expertise, which is at the core of our strategy to be the best in our chosen markets.

Our cross border capability

We have extensive cross border experience and regularly provide transaction advice and services to international clients, including US clients, on UK transactions.



Energy, mining & renewables



Culture, entertainment & media



Financial services



Food & agriculture



Healthcare



Insurance



Manufacturing & engineering



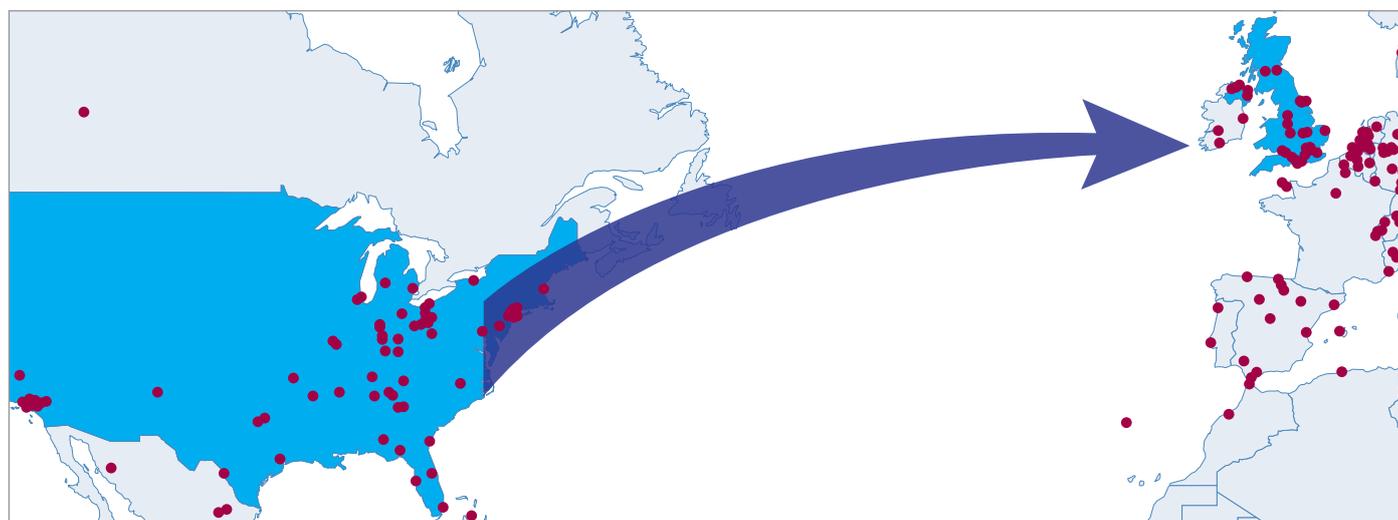
Retail, hotels & hospitality



Shipping & transport



Technology



● Moore Stephens offices

USA case study: Merkle Inc.

Moore Stephens advises Merkle Inc. on its European acquisitions.

Moore Stephens has advised Merkle, a leading technology-enabled, data-driven performance marketing agency headquartered in Maryland, USA, on its acquisition in 2016 of Comet Global Consulting, a leading global provider of inbound and outbound CRM, marketing, and real-time decision management solutions with offices located in London, Barcelona and Atlanta.

This is the third European acquisition where Moore Stephens has assisted Merkle. It follows the acquisition of Periscopix, a leading London-based performance marketing agency, in 2015 and the acquisition of DBG, a UK-based marketing solutions agency, in 2016.

Phil Cowan, Head of Corporate Finance at Moore Stephens, added: "The Comet transaction reinforces our ability to deliver the seamless services required on cross-border transactions. Although the transaction was led by the corporate finance and tax teams in London, significant support was also provided by the Moore Stephens International offices in Madrid and the US."



MERKLE
A Performance Marketing Agency



periscopix
A Merkle Company

MERKLE | dbg

"The Moore Stephens team has delivered time and time again, and have become trusted partners for us as we continue with our global strategy."

Sally Shanks
Vice President, Controller, Merkle

About Moore Stephens

Moore Stephens is a top ten accounting and advisory network, with offices throughout the UK and member firms across the globe.

Our clients range from individuals and entrepreneurs, to large organisations and complex international businesses. We partner with them, support their aspirations and contribute to their success. In-depth understanding of our clients allows us to deliver focused accounting and advisory solutions, both locally and globally.

Clients have access to bespoke services and solutions, including audit and assurance, business support and outsourcing, payroll and employers' support, business and personal tax, governance and risk, corporate finance, forensic accounting, wealth management, IT consultancy, and restructuring and insolvency.

Our success stems from our industry focus, which enables us to provide an innovative and personal service to our clients in a range of sectors.

Moore Stephens globally

Moore Stephens International is a top ten global accountancy and consulting network, headquartered in London. With fees of over US\$2.74 billion and offices in 108 countries, clients have access to the resources and capabilities to meet their global needs.

By combining local expertise and experience with the breadth of our UK and worldwide networks, clients can be confident that, whatever their requirement, Moore Stephens provides the right solution to their local, national and international needs.

Contact information

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